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Art Unit 3622

Attn: Mail Stop RCE

Re: U.S. Utility Patent Application
Application No. 09/864,293; Filed: May 25, 2001
For: **Interactive Advertisement Mechanism on a Mobile Device**
Inventors: AUFRICHT *et al.*
Our Ref: 1933.0010008

Sir:

Transmitted herewith for appropriate action are the following documents:

1. Request for Continued Examination (RCE);
2. Seventh Supplemental Information Disclosure Statement;
3. A listing of the cited references on Form PTO/SB/08A (1 page); and
4. Online Credit Card Payment Authorization in the amount of **\$790.00** to cover Request for Continued Examination (RCE) fee.

The above-listed documents are filed electronically through EFS-Web.

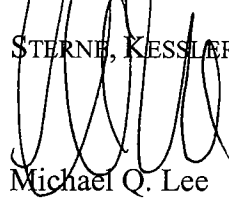
In the event that extensions of time are necessary to prevent abandonment of this patent application, then such extensions of time are hereby petitioned.

Commissioner for Patents
May 11, 2007
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Fee payment is provided through online credit card payment. The U.S. Patent and Trademark Office is hereby authorized to charge any fee deficiency, or credit any overpayment, to our Deposit Account No. 19-0036.

Respectfully submitted,

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

A handwritten signature in black ink, appearing to read "Michael Q. Lee", is written over the firm name.

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MQL/O-A:smn
Enclosures

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